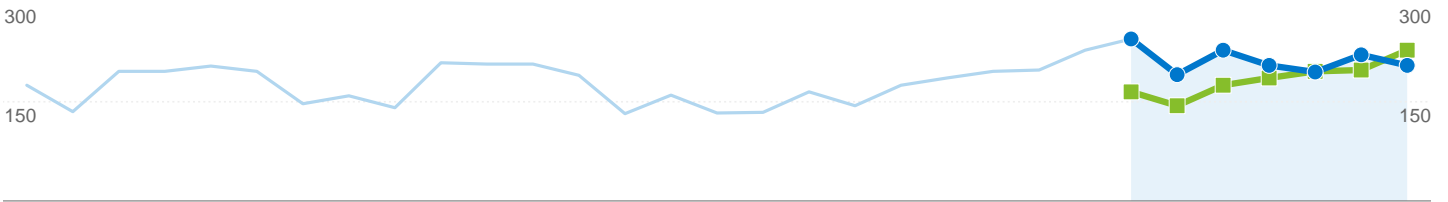


■ Sep 3, 2007 - Sep 9, 2007 ● Sep 10, 2007 - Sep 16, 2007 | Visits



### Site Usage

**1,490 Visits**  
Previous: 1,292 (15.33%)

**33.96% Bounce Rate**  
Previous: 33.28% (2.04%)

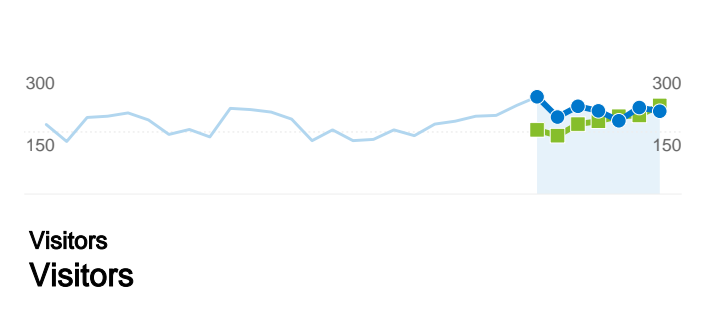
**8,160 Pageviews**  
Previous: 6,512 (25.31%)

**00:03:33 Avg. Time on Site**  
Previous: 00:03:14 (10.02%)

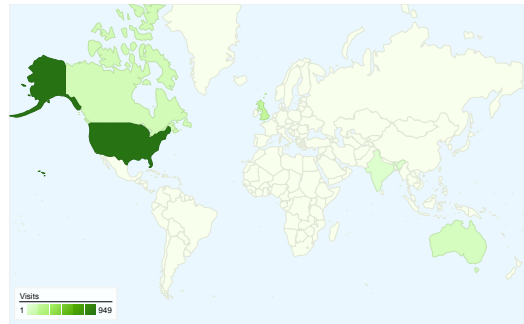
**5.48 Pages/Visit**  
Previous: 5.04 (8.66%)

**90.07% % New Visits**  
Previous: 90.94% (-0.96%)

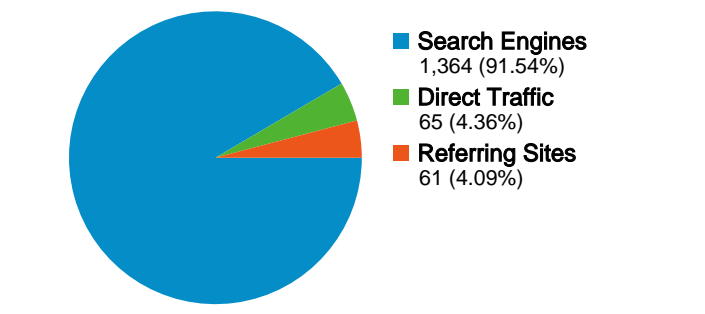
### Visitors Overview



### Map Overlay world

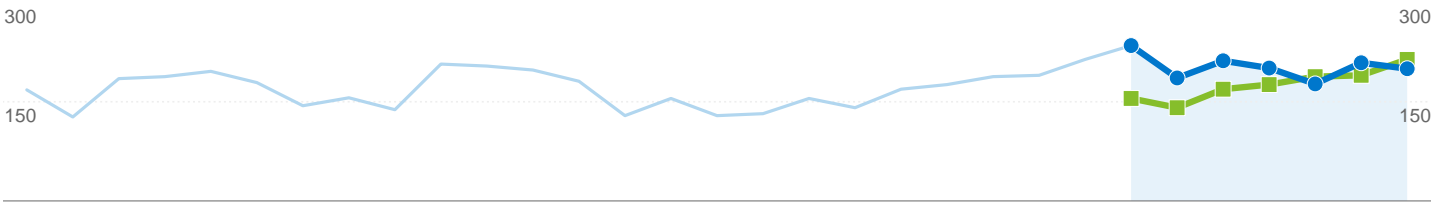


### Traffic Sources Overview



Content Overview		
Pages	Pageviews	% Pageviews
/		
Sep 3, 2007 - Sep 9, 2007	1,652	25.37%
Sep 10, 2007 - Sep 16, 2007	2,032	24.90%
% Change	23.00%	23.00%
/altec-lansing/altec-lansing-im9-portable-audio-system.html		
Sep 3, 2007 - Sep 9, 2007	571	8.77%
Sep 10, 2007 - Sep 16, 2007	652	7.99%
% Change	14.19%	14.19%
/bose/bose-sounddock-ipod-speakers.html		
Sep 3, 2007 - Sep 9, 2007	233	3.58%
Sep 10, 2007 - Sep 16, 2007	309	3.79%
% Change	32.62%	32.62%
/apple/apple-hi-fi-ipod-boombox.html		
Sep 3, 2007 - Sep 9, 2007	187	2.87%
Sep 10, 2007 - Sep 16, 2007	265	3.25%
% Change	41.71%	41.71%
/reviews/list/home/jr_price,between_0_100/		
Sep 3, 2007 - Sep 9, 2007	137	2.10%
Sep 10, 2007 - Sep 16, 2007	204	2.50%
% Change	48.91%	48.91%

■ Sep 3, 2007 - Sep 9, 2007 ● Sep 10, 2007 - Sep 16, 2007 Visitors



## 1,367 people visited this site

**1,490 Visits**  
 Previous: 1,292 (15.33%)

**1,367 Absolute Unique Visitors**  
 Previous: 1,201 (13.82%)

**8,160 Pageviews**  
 Previous: 6,512 (25.31%)

**5.48 Average Pageviews**  
 Previous: 5.04 (8.66%)

**00:03:33 Time on Site**  
 Previous: 00:03:14 (10.02%)

**33.96% Bounce Rate**  
 Previous: 33.28% (2.04%)

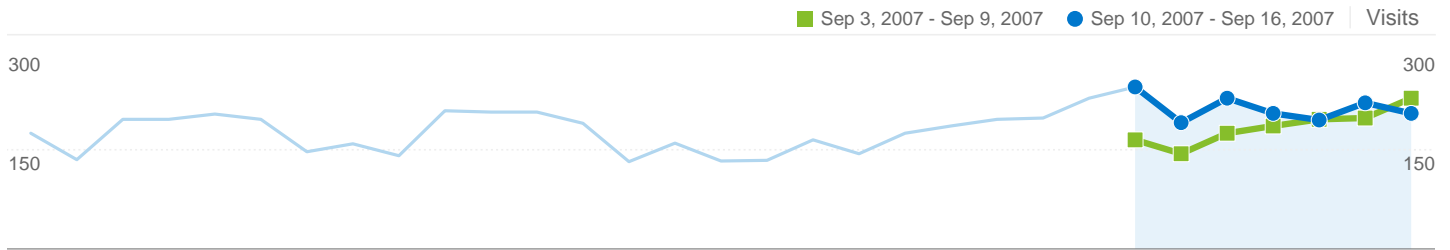
**90.27% New Visits**  
 Previous: 91.18% (-1.00%)

## Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Cable		
Sep 3, 2007 - Sep 9, 2007	777	60.14%	Sep 3, 2007 - Sep 9, 2007	463	35.84%
Sep 10, 2007 - Sep 16, 2007	835	56.04%	Sep 10, 2007 - Sep 16, 2007	522	35.03%
% Change	7.46%	7.46%	% Change	12.74%	12.74%
Firefox			Unknown		
Sep 3, 2007 - Sep 9, 2007	337	26.08%	Sep 3, 2007 - Sep 9, 2007	343	26.55%
Sep 10, 2007 - Sep 16, 2007	440	29.53%	Sep 10, 2007 - Sep 16, 2007	375	25.17%
% Change	30.56%	30.56%	% Change	9.33%	9.33%
Safari			DSL		
Sep 3, 2007 - Sep 9, 2007	145	11.22%	Sep 3, 2007 - Sep 9, 2007	334	25.85%
Sep 10, 2007 - Sep 16, 2007	195	13.09%	Sep 10, 2007 - Sep 16, 2007	370	24.83%

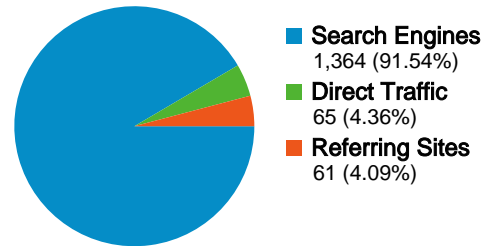
% Change	34.48%	34.48%
Mozilla		
Sep 3, 2007 - Sep 9, 2007	10	0.77%
Sep 10, 2007 - Sep 16, 2007	6	0.40%
% Change	-40.00%	-40.00%
Opera		
Sep 3, 2007 - Sep 9, 2007	7	0.54%
Sep 10, 2007 - Sep 16, 2007	4	0.27%
% Change	-42.86%	-42.86%

% Change	10.78%	10.78%
T1		
Sep 3, 2007 - Sep 9, 2007	104	8.05%
Sep 10, 2007 - Sep 16, 2007	160	10.74%
% Change	53.85%	53.85%
Dialup		
Sep 3, 2007 - Sep 9, 2007	39	3.02%
Sep 10, 2007 - Sep 16, 2007	38	2.55%
% Change	-2.56%	-2.56%



### All traffic sources sent a total of 1,490 visits

-  **4.36% Direct Traffic**  
Previous: 3.56% (22.53%)
-  **4.09% Referring Sites**  
Previous: 4.57% (-10.35%)
-  **91.54% Search Engines**  
Previous: 91.87% (-0.36%)



### Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Sep 3, 2007 - Sep 9, 2007	1,089	84.29%
Sep 10, 2007 - Sep 16, 2007	1,262	84.70%
% Change	15.89%	15.89%
(direct) ((none))		
Sep 3, 2007 - Sep 9, 2007	46	3.56%
Sep 10, 2007 - Sep 16, 2007	65	4.36%
% Change	41.30%	41.30%
yahoo (organic)		
Sep 3, 2007 - Sep 9, 2007	58	4.49%
Sep 10, 2007 - Sep 16, 2007	52	3.49%
% Change	-10.34%	-10.34%
reviewsforjoomla.com (referral)		
Sep 3, 2007 - Sep 9, 2007	22	1.70%
Sep 10, 2007 - Sep 16, 2007	31	2.08%
% Change	40.91%	40.91%
aol (organic)		
Sep 3, 2007 - Sep 9, 2007	8	0.62%

Keywords	Visits	% visits
ipod speakers		
Sep 3, 2007 - Sep 9, 2007	349	29.40%
Sep 10, 2007 - Sep 16, 2007	543	39.81%
% Change	55.59%	55.59%
ipod speaker reviews		
Sep 3, 2007 - Sep 9, 2007	161	13.56%
Sep 10, 2007 - Sep 16, 2007	180	13.20%
% Change	11.80%	11.80%
ipod speaker review		
Sep 3, 2007 - Sep 9, 2007	58	4.89%
Sep 10, 2007 - Sep 16, 2007	52	3.81%
% Change	-10.34%	-10.34%
ipod speakers review		
Sep 3, 2007 - Sep 9, 2007	38	3.20%
Sep 10, 2007 - Sep 16, 2007	40	2.93%
% Change	5.26%	5.26%
ipod speakers reviews		
Sep 3, 2007 - Sep 9, 2007	31	2.61%

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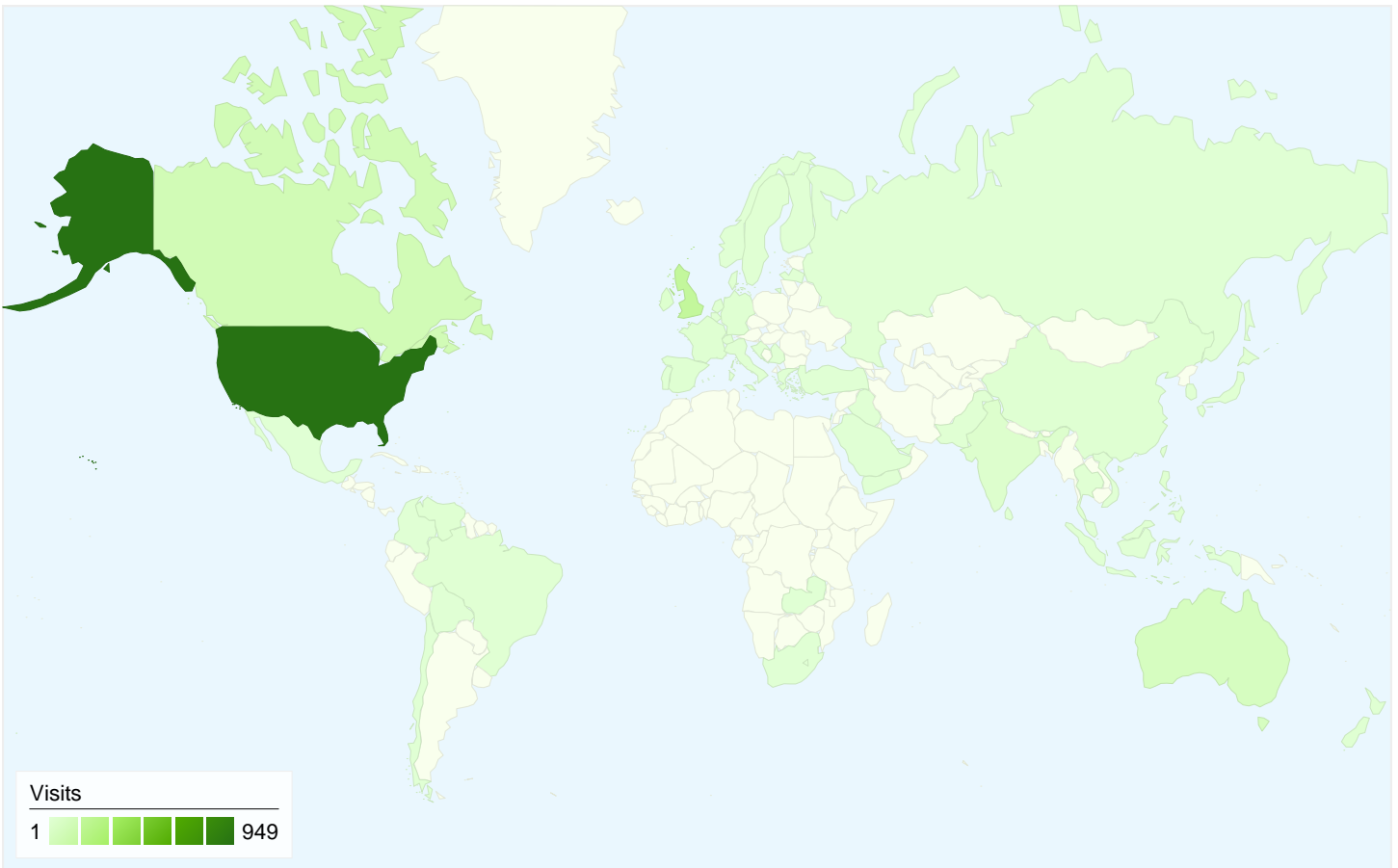
Sep 10, 2007 - Sep 16, 2007	13	0.87%
% Change	62.50%	62.50%

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Sep 10, 2007 - Sep 16, 2007	23	1.69%
% Change	-25.81%	-25.81%

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## 1,490 visits came from 57 countries/territories

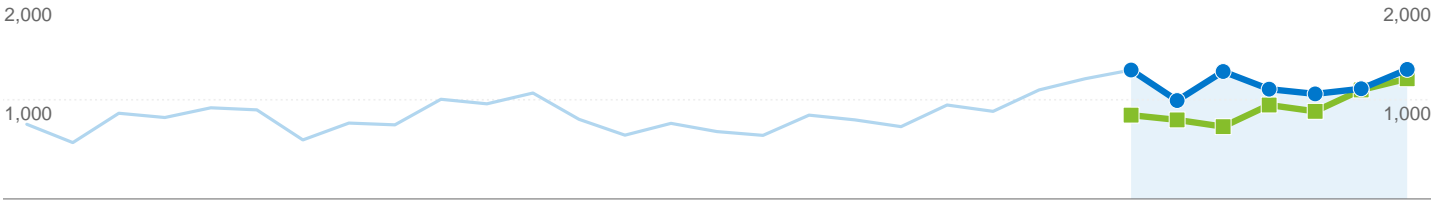
### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>1,490</b> Previous: 1,292 (15.33%)	<b>5.48</b> Previous: 5.04 (8.66%)	<b>00:03:33</b> Previous: 00:03:14 (10.02%)	<b>90.27%</b> Previous: 91.18% (-1.00%)	<b>33.96%</b> Previous: 33.28% (2.04%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>United States</b>					
Sep 3, 2007 - Sep 9, 2007	822	4.94	00:02:48	92.58%	35.16%
Sep 10, 2007 - Sep 16, 2007	949	5.39	00:03:12	89.78%	35.83%
% Change	15.45%	9.05%	13.94%	-3.02%	1.90%
<b>United Kingdom</b>					
Sep 3, 2007 - Sep 9, 2007	113	5.06	00:02:31	95.58%	23.89%
Sep 10, 2007 - Sep 16, 2007	160	4.82	00:02:47	92.50%	31.87%
% Change	41.59%	-4.68%	10.96%	-3.22%	33.40%
<b>Canada</b>					
Sep 3, 2007 - Sep 9, 2007	80	5.20	00:03:35	88.75%	38.75%

Sep 10, 2007 - Sep 16, 2007	86	6.64	00:04:12	93.02%	32.56%
% Change	7.50%	27.68%	17.46%	4.81%	-15.98%
<b>Australia</b>					
Sep 3, 2007 - Sep 9, 2007	40	5.90	00:05:09	90.00%	22.50%
Sep 10, 2007 - Sep 16, 2007	57	6.86	00:05:28	89.47%	28.07%
% Change	42.50%	16.27%	6.22%	-0.58%	24.76%
<b>India</b>					
Sep 3, 2007 - Sep 9, 2007	19	3.79	00:05:49	84.21%	36.84%
Sep 10, 2007 - Sep 16, 2007	21	5.00	00:06:18	85.71%	23.81%
% Change	10.53%	31.94%	8.40%	1.79%	-35.37%
<b>Hong Kong</b>					
Sep 3, 2007 - Sep 9, 2007	24	5.08	00:05:55	79.17%	41.67%
Sep 10, 2007 - Sep 16, 2007	21	3.43	00:02:43	80.95%	23.81%
% Change	-12.50%	-32.55%	-54.23%	2.26%	-42.86%
<b>Ireland</b>					
Sep 3, 2007 - Sep 9, 2007	16	6.25	00:02:53	93.75%	18.75%
Sep 10, 2007 - Sep 16, 2007	18	5.39	00:03:29	100.00%	33.33%
% Change	12.50%	-13.78%	20.77%	6.67%	77.78%
<b>Philippines</b>					
Sep 3, 2007 - Sep 9, 2007	10	7.60	00:06:12	90.00%	30.00%
Sep 10, 2007 - Sep 16, 2007	10	11.90	00:11:20	70.00%	40.00%
% Change	0.00%	56.58%	82.84%	-22.22%	33.33%
<b>Denmark</b>					
Sep 3, 2007 - Sep 9, 2007	4	2.75	00:01:33	100.00%	0.00%
Sep 10, 2007 - Sep 16, 2007	9	3.00	00:04:33	100.00%	11.11%
% Change	125.00%	9.09%	193.12%	0.00%	100.00%
<b>Netherlands</b>					
Sep 3, 2007 - Sep 9, 2007	10	4.10	00:02:44	80.00%	50.00%
Sep 10, 2007 - Sep 16, 2007	9	3.78	00:01:11	88.89%	33.33%
% Change	-10.00%	-7.86%	-56.90%	11.11%	-33.33%

1 - 10 of 57

■ Sep 3, 2007 - Sep 9, 2007    ● Sep 10, 2007 - Sep 16, 2007    Pageviews



### Pages on this site were viewed a total of 8,160 times

**8,160 Pageviews**  
Previous: 6,512 (25.31%)

**5,307 Unique Views**  
Previous: 4,280 (24.00%)

**33.96% Bounce Rate**  
Previous: 33.28% (2.04%)

### Top Content

Pages	Pageviews	% Pageviews
/		
Sep 3, 2007 - Sep 9, 2007	1,652	25.37%
Sep 10, 2007 - Sep 16, 2007	2,032	24.90%
% Change	23.00%	23.00%
/altec-lansing/altec-lansing-im9-portable-audio-system.html		
Sep 3, 2007 - Sep 9, 2007	571	8.77%
Sep 10, 2007 - Sep 16, 2007	652	7.99%
% Change	14.19%	14.19%
/bose/bose-sounddock-ipod-speakers.html		
Sep 3, 2007 - Sep 9, 2007	233	3.58%
Sep 10, 2007 - Sep 16, 2007	309	3.79%
% Change	32.62%	32.62%
/apple/apple-hi-fi-ipod-boombox.html		
Sep 3, 2007 - Sep 9, 2007	187	2.87%
Sep 10, 2007 - Sep 16, 2007	265	3.25%
% Change	41.71%	41.71%
/reviews/list/home/jr_price,between_0_100/		
Sep 3, 2007 - Sep 9, 2007	137	2.10%

Sep 10, 2007 - Sep 16, 2007	204	2.50%
% Change	48.91%	48.91%